

## **Finance Report for 2022**

- For 2022, we will go about \$1,100 into reserves. Over all, this was a good year when we consider that last year NWTRCC benefited from a \$7,000 closing donation from the Southern Cal WTR Alternative Fund.
- For the first year in since the pledge category was created, pledges were down this year by \$848. That is a 11% drop.
- Affiliation Dues and General Donations were similar to last year.
- Large donations increased by \$3,800.
- Officially, the auction netted \$860 and ads for the 40<sup>th</sup> newsletter garnered \$2,350.
- Expenses closely mirrored last year.
- Oddly, no lit was printed in 2022. That will change in 2023. We just printed another batch of earth palm cards.
- I submitted our application for the Barrett Family Foundation and I believe we will be receiving their \$7,000 grant this year... which we have not received the past two years. (They have a two year on, two year off cycle.

## **2023 Fundraising Plan Created by the Fundraising Committee:**

- **Spring Appeal / Raffle**
- **November Appeal**
- **Year-End Appeals (Giving Tuesday / Last week of year)**
- **Wikipedia type banner ask on website last 2 weeks of year**
- **Regularly push for pledgers, bequests**
- **Apply for grants as suitable**
- **Pass hat at two meetings**